

Media Alert

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FOR IMMEDIATE RELEASE

**MAJOR LEAGUE BASEBALL & MAJOR
LEAGUE BASEBALL PLAYERS
ASSOCIATION LICENSEE, UPPER CLASS
COLLECTIBLES & ARTIST BRIAN FOX
INVITED TO PAINT LIVE AT THE 2008
STATE FARM HOME RUN DERBY® & MLB
®ALL-STAR GAME® IN THE HOUSE THAT
RUTH BUILT™ (YANKEE STADIUM®) ON
JULY 14TH & 15TH**

Two Original Paintings Featuring Yankee Stadium and The American League & National League, Are To Be Signed By The 2008 All-Stars! A Portion Of The Proceeds From The Sale Of The Original Artwork To Benefit The Major League Baseball Players Trust

**Who: Brian Fox, Commemorative Artist,
2008 MLB All-Star Game**

**Upper Class Collectibles, Publisher &
MLB/MLBPA Licensee**

**What: Two Original Oil Paintings
Commemorating a special farewell to Yankee
Stadium®, finished live at the 2008 State Farm
Home Run Derby & MLB® All-Star Game®.
Limited Edition prints published by Upper Class
Collectibles to be offered at www.visituc.com
following the event.**

When: July 14 & July 15, 2008

**Where: 2008 MLB® All-Star Game® at
Yankee Stadium, The Bronx, New York**

For the fourth year in a row, MLB/MLBPA licensee Upper Class Collectibles & Boston Native Sports Artist, Brian Fox (Artist featured at the 2007 ASG™ in San Francisco) will create Official Licensed Artwork live at the 79th Major League Baseball® All-Star Game® scheduled for Tuesday, July 15 at Yankee Stadium in The Bronx, New York. A portion of the proceeds from the sale of the Originals will benefit the Major League Baseball Players Trust. At last years All-Star Game in San Francisco, Upper Class Collectibles raised over \$60,000.00 from the sale of the commemorative original artwork.

About Upper Class Collectibles

Founded in 2003 as a sports collectibles company, UCC has matured into a premier publisher of licensed artwork, establishing licensing agreements with Major League

Baseball®, Major League Baseball Players Association®, The National Football League®, Players Inc.®, CMG Worldwide and various Celebrity Estates. Over the past five years UCC has been able to work with various professional leagues to create commemorative artwork unparalleled in the industry. In 2008, Upper Class Collectibles looks to expand its product line and the ability for various independent artists to have the opportunity to create licensed works. For additional information about licensed prints and publishing from Upper Class Collectibles please visit: www.visituc.com or call 973-597-9020.

About the Major League Baseball Players Trust

The members of the Major League Baseball Players Association created the Players Trust, a 501(c)(3) charitable foundation, to provide resources of caring to those in need by volunteering in causes close to their hearts and encouraging others to do the same. The foundation became the first of its kind in professional sports established and administered by the players. For additional information, please visit www.MLBPLAYERS.com.

About Major League Baseball Properties

The Major League Baseball Clubs formed Major League Baseball Properties (MLBP) in 1966 as the Clubs' agent for marketing and trademark licensing and protection. Major League Baseball Properties is responsible for managing consumer licensing activities, developing national advertising campaigns, cultivating sponsorship opportunities with major consumer brands and corporations, growing the game and the business of baseball outside the United States and creating national marketing programs in conjunction with Clubs, broadcast rightsholders and national sponsors. MLBP also operates a full-service video and audio production unit (Major League Baseball Productions), a publishing division and stock photo licensing agency, and manages logistics for the All-Star Game and World Series as well as all other special events. For more information on Major League Baseball, log on to www.MLB.com.